



Remissio Designs Lead Explosion Checklist

1) Ignite mobile-first dominance.	14) Benefits > features. always.
2) Command navigation with no fluff.	15) Delete all distraction anti-funnel garbage.
3) Electrify Memphis blues + golds color energy.	16) Trust badges weaponize perceived safety.
4) Deploy floating one-tap call/text kill switches.	17) Cross-sell pages increase ticket size instantly.
5) Show SSL + Remissio trust armor.	18) Video proof > text proof — always.
6) Slice with savage value prop above fold.	19) Visual arrow cueing directs eyes to CTA.
7) Load pages like lightning or lose money.	20) Social icons show you're alive and moving.
8) Frontload identity + CTA before scroll.	21) Footer is CTA real estate not waste.
9) Headlines punch like brass knuckles.	22) Vertical niche photos prove real work.
10) Forms stay short or they die.	23) A/B test mercilessly for permanent lift.
11) CTAs speak in money outcomes only.	24) AI chat handles after-hours lead qualification.
12) Memphis timed offers trigger panic action.	25) Analytics dashboard guides strategic iteration.